



Regional Franchise Prospectus

Trusted Companion Driving Services

Freedom Companion Driving is a leading provider of personalised transport and companion services, designed to support those who need more than just a ride. With a strong presence across New Zealand and an expanding footprint in Australia, we are committed to providing reliable, friendly, and professional assistance to individuals who require extra support in their daily lives.

Whether it's a trip to the doctor, help with grocery shopping, or a social outing, our services go beyond just driving. We help clients find appointments, carry bags, and even assist with small tasks at their destination. This unique approach ensures a caring, personalised experience that our customers trust and appreciate.

Freedom Companion Driving provides a broad range of services designed to support independent living and community participation. Our key services include:

- ✓ **Pre-booked personal transport**
- ✓ **Assistance with appointments and errands**
- ✓ **Shopping support, including carrying and unpacking groceries**
- ✓ **Transport for children to school and activities**
- ✓ **Friendly, reliable, and professional service**

A Freedom Future

As we expand across Australia, we aim to build a network of dedicated Regional Franchise Partners committed to making a difference in their communities. With strong market demand, a proven business model, and extensive support, Regional Franchise Partners have a unique opportunity to create a thriving business while providing an essential service.

This flexible, customer-focused model ensures ongoing demand for our services, creating strong and steady income opportunities for Regional Franchise Partners.

With an ageing population and an increasing number of non-drivers requiring reliable transport, the demand for companion driving services continues to grow. Many individuals seek alternatives to taxis and rideshare services that offer a more personalised and supportive approach.

Freedom Companion Driving is well-positioned to meet this need, providing a vital service that enhances mobility and independence for our clients.



A Regional Franchise Opportunity with Real Impact

Freedom Companion Driving's Regional Franchise Model offers a unique opportunity to establish, grow, and manage a thriving business within an exclusive territory. As a Regional Franchise Partner, you will be responsible for building and expanding your own network of Franchise Partners while ensuring high service standards across your region.

Your role includes recruiting, mentoring, and supporting local Franchise Partner's, providing leadership, marketing assistance, and operational guidance to help them succeed. In addition, you will have the flexibility to manage your own client bookings, ensuring both personal revenue and the growth of your regional network.

With the increasing demand for personalised transport solutions, particularly in areas where public transport options may be limited, this franchise model offers substantial potential for success. By joining Freedom Companion Driving, you are not only investing in a profitable business but also making a meaningful impact in your community.



Why Partner With Freedom Companion Driving?

- ✓ Becoming a Regional Franchise Partner with Freedom Companion Driving offers a unique opportunity to build a rewarding business while delivering an essential service to your community. With an exclusive territory, comprehensive training, and full marketing support, you can establish a thriving business with the backing of a trusted brand.
- ✓ Each Regional Franchise Partner is granted a dedicated region, allowing them to develop strong customer relationships and grow their network of Franchise Partners within a defined market. With our proven business model, you'll follow a structured approach to launching, managing, and expanding your operations —**with no franchise fees for the first four months to support your early growth.**
- ✓ We provide comprehensive initial training and ongoing support, covering everything from business operations and customer service to Franchise Partner recruitment, mentoring, and marketing. This ensures you can hit the ground running from day one and build a strong, scalable business.



Systems That Work



INITIAL TRAINING & LAUNCH

Freedom Companion Driving provides comprehensive initial training to ensure Regional Franchise Partners are fully prepared to establish, operate, and grow their businesses confidently. Training covers key areas such as business operations, customer service, compliance, safety procedures, and marketing strategies to help attract and retain clients.

In addition to operational training, Regional Franchise Partners receive specialised coaching on Franchise Partner recruitment, onboarding, and support. This includes guidance on selecting the right partners, mentoring and managing their performance, and implementing strategies to grow and sustain a strong regional network. Regional Franchise Partners will also learn how to provide ongoing business support to ensure their Franchise Partners operate successfully under the Freedom brand.

To ensure a strong start, the franchisor provides hands-on, location-based training, offering practical guidance in setting up operations, implementing business systems, and managing customer interactions. With structured initial training and ongoing support, Regional Franchise Partners gain the skills, confidence, and resources needed to build a successful business while effectively leading and supporting their Franchise Partner network.



A Day In The Life

As a regional Regional Franchise Partner, you will have the opportunity to operate a business that combines hands-on client service with leadership and strategic growth. Your key responsibilities include:





A Proven Success - Now Expanding into Australia

Freedom Companion Driving has built a thriving network in New Zealand, where Franchise Partners operate flexible, scalable businesses with strong client demand. Franchise Partners range from 30 to 76 years old, with some running a single vehicle around their schedule, while others expand into multi-territory enterprises with fleets of cars.

Now launching in Australia, Regional Franchise Partners can scale even further, not just managing their own bookings but also selling and overseeing operator Franchise Partners. With high market demand, low setup costs, and strong earning potential, a Freedom Franchise offers a flexible and rewarding business opportunity for those seeking a lifestyle business, a full-time career, or a high-growth investment.

Everything You Need to Succeed

- ✓ Exclusive territories
- ✓ Proven business model
- ✓ Low entry and set-up cost (No fees for the first four months)
- ✓ Comprehensive initial and ongoing training
- ✓ Marketing support
- ✓ Steady, recurring income
- ✓ Flexible schedule
- ✓ Work/life balance
- ✓ Complete business package
- ✓ High resale appeal
- ✓ Home-based business (low overheads)



FAQS

How long is the Franchise Term?

The standard term is an initial period of 5 years and 2 further terms of 5 years (15 years total).

What financial detail will I get?

A closer look at financial simulations are provided later in the application process. In the meantime, we have provided some initial and ongoing figures as a guide.

How long will it take before I operate my Franchise?

We estimate that from the time you sign the agreement to when you are ready for your first customers will be approximately 1-2 weeks.

How do territories work?

Your territory is exclusive, which means regardless of the number of other Regional Franchise Partners around you, you are the only Regional Franchise Partner who can advertise and market in your area.

Who looks after advertising my Franchise?

Our approach is that Regional Franchise Partners are given the freedom to market to potential Franchise Partners and customers at an organic and local area level.

National and local advertising and marketing campaigns are organised through Head Office for efficiencies and cost advantages.



What is the investment required?



Master Franchise Territory

\$50,000

Includes training



Weekly Franchise Royalty

7.5%

of royalty revenue



Franchise Sale Royalty

14%

of initial fee from all franchise sales

Initial Marketing Fee

\$TBC

(8-week program)



National Group Marketing Fund

\$150

per month



Approved Vehicle + Signwriting

(Less than 8 years at purchase)



Legal Fees

\$3,000



Admin Fee

\$25 Per Operator Franchisee

While every effort has been made to ensure the accuracy of the information provided in this document, the Franchisor disclaims liability for inaccuracies. The projected establishment costs provided in this document are based on reasonable assumptions derived from our experience in operating this type of business. All costs shown exclude GST.

HOW DO I MOVE FORWARD?

Book a call: julian@freedomdrivers.au

Ph 1800 2freedom (237333)





Ready to Take the Wheel with Freedom?

Are you ready to take control of your future with a rewarding, flexible business? Freedom Companion Driving offers the perfect opportunity to build a business that aligns with your lifestyle while providing essential services to those in need.

As demand for our services continues to grow, we're looking for dedicated Regional Franchise Partners to join our network. If you're passionate about making a difference and want to run your own business with the support of an established brand, this is your chance!

Join Freedom Companion Driving today—let's drive towards success together!

