



Franchise Prospectus

Trusted Companion Driving Services

Freedom Companion Driving is a leading provider of personalised transport and companion services, designed to support those who need more than just a ride. With a strong presence across New Zealand and an expanding footprint in Australia, we are committed to providing reliable, friendly, and professional assistance to individuals who require extra support in their daily lives.

Whether it's a trip to the doctor, help with grocery shopping, or a social outing, our services go beyond just driving. We help clients find appointments, carry bags, and even assist with small tasks at their destination. This unique approach ensures a caring, personalised experience that our customers trust and appreciate.

Freedom Companion Driving provides a broad range of services designed to support independent living and community participation. Our key services include:

- ✓ **Pre-booked personal transport**
- ✓ **Assistance with appointments and errands**
- ✓ **Shopping support, including carrying and unpacking groceries**
- ✓ **Transport for children to school and activities**
- ✓ **Friendly, reliable, and professional service**



A Freedom Future

As we expand across Australia, we aim to build a network of dedicated Franchise Partners committed to making a difference in their communities. With strong market demand, a proven business model, and extensive support, Franchise Partners have a unique opportunity to create a thriving business while providing an essential service.

This flexible, customer-focused model ensures ongoing demand for our services, creating strong and steady income opportunities for Franchise Partners.

With an ageing population and an increasing number of non-drivers requiring reliable transport, the demand for companion driving services continues to grow. Many individuals seek alternatives to taxis and rideshare services that offer a more personalised and supportive approach.

Freedom Companion Driving is well-positioned to meet this need, providing a vital service that enhances mobility and independence for our clients.



Why Partner With Us?

With exclusive territories, comprehensive training, and marketing support, Franchise Partners can build a rewarding business while providing an essential service to their communities.

- ✓ Each Franchise Partner is assigned an exclusive territory, allowing them to establish their presence in a defined market with the full support of the brand. This ensures strong customer relationships and long-term business growth.
- ✓ With an established track record of success, the Freedom Companion Driving franchise model provides Franchise Partners with a structured approach to launching and growing their business. Our comprehensive training and marketing support enables Franchise Partners to operate efficiently from day one, with no fees for the first four months.
- ✓ As a home-based business with flexible hours, Freedom Companion Driving offers an excellent work-life balance. With no weekend or public holiday work required, Franchise Partners can enjoy a rewarding career while maintaining their lifestyle preferences.



Systems That Work



INITIAL TRAINING & LAUNCH

Freedom Companion Driving provides comprehensive initial training to ensure Franchise Partners are fully equipped to operate their businesses with confidence. This training covers key aspects such as business operations, customer service, compliance, and safety procedures. Additionally, Franchise Partners receive guidance on marketing and business development strategies to help grow their client base effectively.

To ensure a strong start, the franchisor delivers hands-on training and tailored support at the Franchise Partners' locations to ensure they receive practical, on-the-ground support in setting up their businesses successfully.



ONGOING TRAINING & SUPPORT

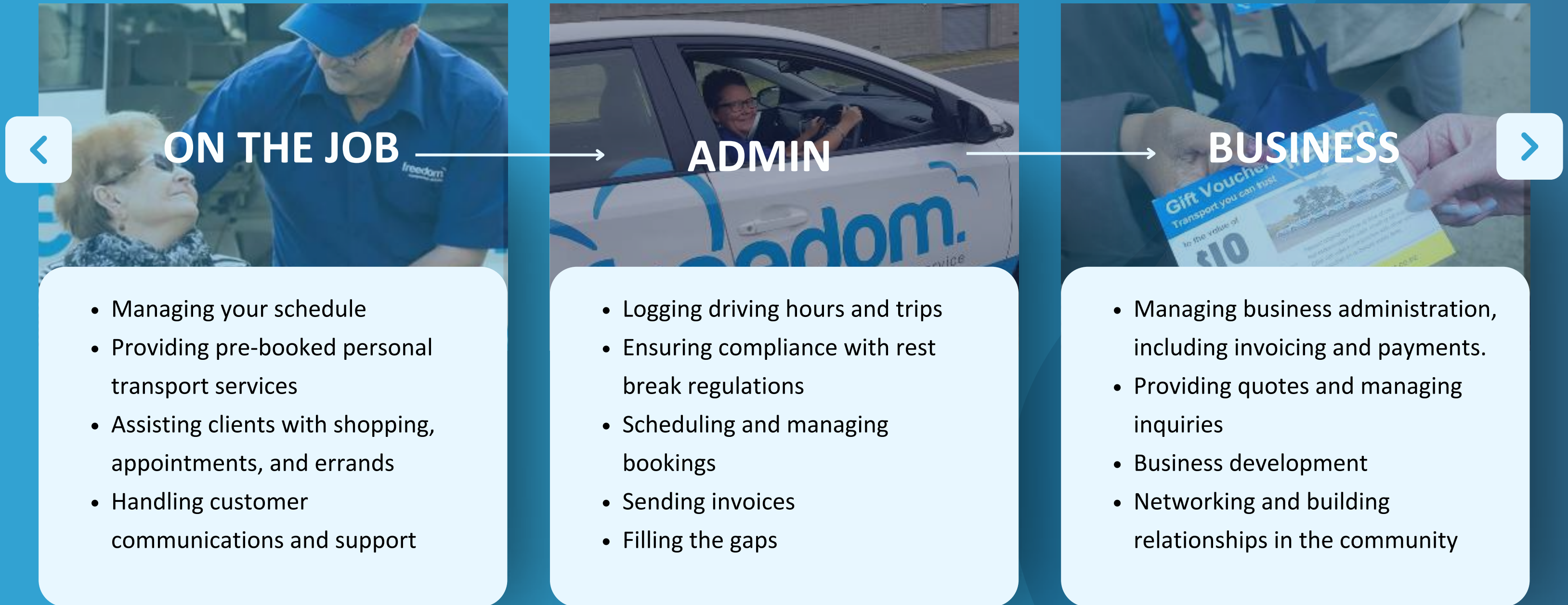
Freedom Companion Driving provides ongoing support to help Franchise Partners establish and grow their businesses. After training, they receive marketing assistance, client interaction coaching, and hands-on guidance tailored to their local market. Franchise Partners can start driving immediately, with the first few months focused on building a client base.

To ease the transition, there are no fees for the first four months, and Franchise Partners can supplement their income with part-time work. Marketing, business coaching, and a flexible model that allows Franchise Partners to scale at their own pace support long-term success.



A Day In The Life

One of the biggest advantages of owning a Freedom Franchise is that the business operates on an appointment-based system. Unlike traditional transport services that rely on on-demand bookings, our Franchise Partners have pre-scheduled clients, allowing them to plan their days in advance. This structure provides predictability, flexibility, and a strong work-life balance.





A Proven Success - Now Expanding into Australia

Freedom Companion Driving has built a thriving network in New Zealand, where franchisees operate flexible, scalable businesses with strong client demand. Franchise partners range from 30 to 76 years old, with some running a single vehicle around their schedule, while others expand into multi-territory enterprises with fleets of cars.

What sets Freedom Companion Driving apart is our flexible model, tailoring the business to fit franchise partners lifestyle. Whether seeking a side business, full-time career, or large-scale operation, the model adapts to individual ambitions.

Everything You Need to Succeed

- ✓ Exclusive territories
- ✓ Proven business model
- ✓ Low entry and set-up costs (No fees for the first four months)
- ✓ Comprehensive initial and ongoing training
- ✓ Marketing support
- ✓ Steady, recurring income
- ✓ Flexible schedule
- ✓ Work/life balance
- ✓ Complete business package
- ✓ High resale appeal
- ✓ Home-based business (low overheads)

A Freedom Future

At Freedom Companion Driving, we envision a future where every individual who needs extra assistance can access safe, reliable, and compassionate transport services. Our mission is to continue growing across Australia, building a network of passionate Franchise Partners who are dedicated to making a difference in their communities.

We believe that by supporting our Franchise Partners with training, technology, and marketing, we can create a thriving business model that benefits both Franchise Partners and clients alike.

By joining Freedom Companion Driving, you'll not only be investing in a successful business but also becoming part of a movement that is changing lives for the better.





FAQS

How long is the Franchise Term?

The standard term is an initial period of 5 years and 2 further terms of 5 years (15 years total).

What financial detail will I get?

A closer look at financial simulations are provided later in the application process. In the meantime, we have provided some initial and ongoing figures as a guide.

How long will it take before I operate my Franchise?

We estimate that from the time you sign the agreement to when you are ready for your first customers will be approximately 1-2 weeks.

How do territories work?

Your territory is exclusive, which means regardless of the number of other Franchise Partners around you, you are the only Franchise Partner who can advertise and market in your area.

Who looks after advertising my Franchise?

Our approach is that Franchise Partners are given the freedom to market to their customers at an organic and local area level.

National and local advertising and marketing campaigns are organised through Head Office for efficiencies and cost advantages.



What is the investment required?



Franchise Purchase Fee

\$26,650

Includes Training



Weekly Franchise Royalty

\$150

per vehicle*



Equipment Cost

\$6,250



Initial Marketing Fee

\$TBC

(8-week program)



Group Marketing Fund

\$150 per month



Approved Vehicle + Signwriting

(Less than 8 years at purchase)



Legal Fees

\$3,000



Admin Fee

\$50 per month

*Additional vehicles \$110.00 Per Week

While every effort has been made to ensure the accuracy of the information provided in this document, the Franchisor disclaims liability for inaccuracies. The projected establishment costs provided in this document are based on reasonable assumptions derived from our experience in operating this type of business. All costs shown exclude GST.

HOW DO I MOVE FORWARD?

Book a call: julian@freedomdrivers.au

Ph 1800 2freedom (237333)





Ready to Take the Wheel with Freedom?

Are you ready to take control of your future with a rewarding, flexible business? Freedom Companion Driving offers the perfect opportunity to build a business that aligns with your lifestyle while providing essential services to those in need.

As demand for our services continues to grow, we're looking for dedicated Franchise Partners to join our network. If you're passionate about making a difference and want to run your own business with the support of an established brand, this is your chance!

Join Freedom Companion Driving today—let's drive towards success together!

